



Personalized Assistance

Academic and Social Excellence

Long-Term Success

College and University Admissions and Application Counseling

Our experienced team will guide your student through the undergraduate or graduate college/university application process. From finding the 'best fit college/university' to writing the most compelling college essays and acing the interview with the Admissions Officer or alumni representative.

College and University Applications

Getting into a college or university is the culmination of all of your hard work! Throughout elementary, middle and high school, you have accumulated academic and extracurricular experiences. Now is the time for you to impress the college admission offices with your achievements. It takes hard work to guarantee that your college or university application stands out. What can you do to make your application rise to the



top of the pile? You need to become familiar with the application process and get organized. There are a number of moving parts that you need to manage as you apply to colleges or universities— tests, essays, recommendation letters, transcripts, and more. Each element has a specific deadline.

At Success Pathway, we know it requires a well thought-out plan. We are here to help you to set yourself up to succeed by starting early, learning about colleges' or universities' expectations and making the most of your contacts.

Our Primary Responsibilities

The Success Pathway's application process is the primary responsibility of our U.S. Team. The student will receive individual and personalized attention from a team member. In country or native consultation is

warranted only when assistance is necessary, such as providing students with appropriate translations in video guidance, assisting students to submit transcripts, proof of attendance, etc. Under the guidance of the U.S. Team, the student's skills in spoken English, English comprehension and intercultural communication will be significantly improved, laying a foundation for future study abroad.

Academic Guidance

Success Pathways provides “real” English writing exercises and training to improve skills faster. Our academic guidance is not a simple paper modification. Instead, it is based on the standards required by American colleges and universities for writing ability. The methodology will prepare students to apply to American colleges or universities. Continuous support for writing is also



provided during the application process. Students who follow the suggestions provided by our U.S. Team will not only create their own first-class Essay(s), Personal Statement and Resume but also develop a deeper understanding of true English writing (not just TOEFL-style writing). Once enrolled in college or university, students may also adapt to in-class English writing tasks faster. In addition, the guidance of the U.S. Team may also potentially contribute to the improvement of scores in the writing process for students who are preparing for TOEFL, IELTS and other tests.

College or University Selection Advice

When international students decide to apply to a list of colleges or universities, they are often limited to rankings because of the lack of information and familiarity with a range of schools in the U.S. International parents and students simply lack an appreciation and understanding of U.S. college or university requirements, including the overall process. The Success Pathways Team's accumulated experience along with U.S.-based abilities/skills will guide the student to consider all important criteria: the school's size, local reputation, regional development prospects, future career/employment opportunities, etc., to provide a more comprehensive selection of schools.

Long-Term Development of Students

Our U.S. Team not only graduated from prestigious American colleges or universities, but also have rich experience in life and an international vision. Under their guidance, students will not only be a more successful applicant for studying abroad, but also develop clearer goals and a plan for the future. Many students continue to keep in touch with the U.S. Team even after applying for services, and seek advice on their on-going challenges they may encounter as a result of studying abroad in a foreign culture. U.S. Team members are also willing to continue to follow students who have completed Success Pathway's program and stay in touch with them through their college years and beyond into their future careers.



Service Process

First Consultation

- One-to-One interview to understand the student's background and English proficiency of the applicant
- Tips on studying in the U.S.
- Potential colleges or universities to consider for application

This session is mainly for our team to get to know the student and vice versa, and to conduct preliminary communication on the application process to study at a college or university in the U.S.

Pre-Stage Application Process

- Develop an overall academic plan and timetable
- Provide comprehensive analysis of current application trends
- Identify potential applicant institutions and major
- Give advice based on the student's specific background:
standardized test b. internship c. research d. activity e. other

Mid-Stage Application Process

- Evaluate student highlights and determine the "best fit" for college or university application taking the following four criteria into consideration:
 - 1. Standardized Tests
 - 2. Internships, Research Options and Summer Jobs
 - 3. Balance of Courses
 - 4. Extra-Curricular and Community Service Involvement
- Develop a list of potential colleges/universities
- Conduct systematic writing guidance on Essay(s), Personal Statement and Resume, including content, structure, logic, and language
- Academic guidance for course selections

- Instruct students to determine the best outcomes for recommendation letters
- Prep and coach for college interview (not all schools conduct or require an interview)
- Finalize edits for Essay(s), Personal Statement and Resume
- Assist with online application requirements and submit all materials (transcripts, recommendations, etc.), including deadlines/follow up to complete the process
- Communication with the admissions officers and college/university professors
- Track emails regarding admission process

Final Stage Application Process

Once admission to college or university is offered:

- Assist in the analysis of admission decisions, including overview of majors, location type of institution, etc.
- Provide advice to select enrollment at college or university of choice
- Guide to submit supplementary materials such as enrollment deposit and final transcript
- Follow up with matriculation process, including Orientation, Housing and 1st Semester Course Selection

Things to Remember

Remember many selective colleges/universities are looking for students who are:

- BRIGHT
- MOTIVATED
- HIGH ACHIEVERS
- DIVERSE IN HIS OR HER BACKGROUND

- INVOLVED IN COMMUNITY SERVICE

At Success Pathway, we help you to build to your fullest potential. Our goal for our students is to find schools where your student will be able to call it his/her 'home sweet home' for the next 4-5 years, where he or she will be happy, pursue their areas of interest and be not only academically challenged, but also motivated.

Interested in working with us? Please contact us at info@successpathwayconsulting.com



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