



Personalized Assistance

Academic and Social Excellence

Long-Term Success

Ready. Set. Go. The Campus Visit.

Experts all agree--a campus visit is the single most important part of the college or university planning process. Some experts even say it is the most critical first step! Taking the first step and allocating time to schedule a comprehensive campus visit (we strongly recommend that you R.S.V.P.) is essential to conducting a successful search for a college or university. Once a visit to a college or university is conducted, you can make your own observations and conclusions about the campus to assess "best fit" for you as an individual student. As a result, any preconceived ideas or notions introduced by family, friends, media and/or campus publications/websites are addressed. Success Pathway can provide the guidance required to conduct comprehensive campus visits so that you can explore your options, conduct complete assessments of each college or university and ultimately, make the best final decision about your future collegiate plans.

What is a campus or college tour?

A campus tour is a pre-arranged, scheduled visit to a college or university location. Be sure to contact the Admissions Office ahead of time to R.S.V.P. for your visit so that you can maximize the opportunity to see academic buildings and athletic facilities, as well as to interact with current faculty and students in areas of interest to you. While on a campus tour, typically led by current students, prospective students, their



family members and other visitors can expect to acquire information about the college or university facilities, student life (including extracurricular activities), campus culture, financial aid/scholarships, academic courses and majors available, as well as internship opportunities and study abroad options.

In addition, you can explore the surrounding area or location during your college or university visit. You should be prepared to ask yourself -- would you prefer to live in a large city (an urban environment), on the outskirts of a city (a suburban site), or the country (a rural location)? Think about climate, including whether you enjoy the beach and warmer temperatures associated with it or the colors of fall or simply hate the cold weather and snowfall associated with it? What about the surrounding area appeals to you? If you are looking for many options--museums, shopping and nightlife on your doorstep, then you should consider colleges or universities located in or near a city! On the other hand, if you prefer a more campus-based experience and outdoor activities (hiking or skiing) with occasional trips to a city, you may like a rural option better. For many students, a suburban choice offers the best of both! You can find colleges and universities in either rural, suburban or urban areas. They are located in every environment you can imagine--from small, rural towns in Minnesota to suburban locales outside of Los Angeles or urban sites like New York City, "the city that never sleeps".

What 4 things can you accomplish or learn from a campus visit?

First, visiting a campus can help you assess what it will actually “feel” like to be a student at an individual college or university. This visit can provide an opportunity to take a first-hand look at a college or university. Of course, an online virtual tour or a DVD provides an overall introduction, but the “official” tour scheduled through the Admission Office allows you to take a more comprehensive “dive in” or look at a campus. During the campus tour you will interact with current students and faculty, walk around campus-- enter buildings to see classroom spaces and have a chance to absorb what the surrounding area actually looks like and offers as off campus options, including internships and study abroad opportunities. This experience will increase your interest in the college/university or you will find that you misjudged it in either a positive or negative way.

Second, colleges and universities are also curious about *your* interest in them. One way to show interest in each campus is to schedule a campus visit. While on campus, what other things can you do to show interest? In addition to the campus tour, you should schedule an interview (if/when offered) with a member of the faculty, athletic coach and/or member of the admissions team to demonstrate your interest.

Third, we suggest you share additional information about yourself with each Admissions Office which underscores “the best fit” including awards you have received, articles you have written for class or your school’s newspaper or magazine.

Fourth, when you visit a campus (and interview) be sure to communicate with members of the campus community you interacted with through notes, emails and phone calls during the admissions process. These types of communication provide an opportunity for you to ask more questions and to establish a relationship with campus community members prior to arriving on campus as an enrolled student.

What's the best time to visit a campus?

Campus visits can occur anytime during your high school years, but the ideal time to start is during your second year of high school. We recommend you visit a small college, typically located in a rural area, as well as a large university, in an urban setting. This range of schools and locations will provide perspective and allow you to make informed decisions later in the process. During a visit, you may discover that a campus provides more options that you realized or that you prefer an urban setting over a rural location. Many times, students identify their “dream” school from these campus visits, either affirming what they knew or discovering something totally new about the school and themselves!



How is our campus travel service different from others?

At Success Pathway, we offer a unique opportunity for American and international high school students and their families to acquire a customized and in-depth experience on every American college or university campus they visit. We create a complete college or university travel itinerary, allowing families to go far beyond a less comprehensive “road trip”. We connect students and their families with an in-depth campus experience.

Our services are tailored to your family's needs and all itineraries are created by our Travel Manager, Mr. Al Tan, who is an experienced travel and conference planner. Mr. Tan will plan every detail for your visits to create memorable and useful college or university trips, be it a complex multi-state tour or a single campus visit designed to address individual student interest.



How do we create your list of colleges or universities?

Our individual, unique college or university visit program process provides high school students and their families with the educational experience for each American campus they visit. Whether you come to us with a predetermined list of schools or choose to work with us to develop a list that meets your student's needs, we take care of all the details. Our process is listed below and we promise to:

- Engage in one-to-one conversations with you and your student, research all campus activities and plan your visit according to your student's academic, extracurricular interests, and possible major.
- Research and discuss colleges or universities that meet these criteria. Develop a list of schools with a range of possible outcomes--from strong likelihood of acceptance to safety schools.
- Build a visit itinerary around your family's available travel dates and take into account the academic calendar of each college or university. We then arrange customized campus meetings with current students, faculty, coaches and resource professionals.



What does Success Pathway Custom College Tour include?

Our regular campus tour package includes the following offers and services:

- Complete information packet and college/university profile for each campus visit
- College Admissions Information Sessions
- Campus walking tours given by current college students
- Appointments with faculty member or department advisor
- Meetings with existing students
- Class visit schedule
- Appointments with sports/team coaches (if necessary)
- Arrange individual student interviews (if offered or required)
- Experience college or university community activities (time permitting)
- Lunch at the college or university dining hall

Important Note: These arrangements depend on the dates and availability of your travel to each college or university and may vary across all campuses.



What can you expect, step-by-step?

A WELCOME upon arrival, but first...

One week prior to the scheduled campus tour(s) your student will receive an email with the name, photo and phone number of the staff member who has been assigned to meet with your family. For each campus visit, we will also identify a designated meeting location. Your assigned Success Pathway staff member will also confirm your flight information and provide a contact phone number to facilitate your connection at the airport. Therefore, we recommend that your student travel with a cell phone so that he/she can call or text our staff upon arrival.

Your Success Pathway staff member will be ready to greet you and your family at the airport. Once you have arrived, we will follow the itinerary that was shared in advance, including transportation, hotel accommodations and dining/meal locations. If you elect to send your student as an unaccompanied minor, we will



provide one staff member for each unaccompanied minor. This service is available on a first-come-first-served basis and we offer only a limited number of employees for this personalized service. However, the use of this service is rather rare, so we can usually meet most or all these individual requests. Please note, the unaccompanied minor service policy varies by airline and we will work directly with you and the airline to ensure the safety of your student. Student safety is our top priority.

Successful Pathway College Advisors speak fluent English and Mandarin. As a result, you can expect the following services:

- Communicate with you on an on-going basis to keep you up-to-date on all aspects of each college or university tour, including: ground transportation, campus visits, meals, extra activities, overnight accommodations and safety.
- Answer student's questions about the college or university visit, campus life, and the admission process, including application preparation, review/selection overview and next steps upon acceptance or enrollment.
- Provide a wealth of experience for college or university options. He/she can supply unique insights regarding other colleges or universities not included in this tour, offering students more options to consider.

What about the “extras”? (Accommodations, Sightseeing, and Travel)

In addition to your college or university visits, Success Pathway can also organize all the “extras” including dining, entertainment, and sightseeing while traveling in the United States. These “extras” can be packaged for your travel convenience at an extra charge/cost. Customized packages including these “extras” are built based on your feedback and preferences, recommendations tailored to your travel style, and a variety of travel options for booking and ticketing. We can also arrange:

- Airline booking
- Hotel booking
- Car rental



Group Tours

If you are interested in organizing a campus trip for your high school students, whether your team is 15 or 50, please email us at:

info@successpathwayconsulting.com

Our team will build customized travel experiences/itineraries designed specifically for your student's interests, grades, budget needs and geographic target area.

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